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For Immediate Release

HODES IQ SEES INCREASED ORGANIZATIONAL STRENGTH AND GROWTH

Company welcomes human capital expert to its team; Experiences 16 consecutive quarters of growth

NEW YORK, NY – March 30, 2009 – In today's economy, many companies are investing for the long-term, both in their business operations and in their talent pipeline. Hodes iQ, an award-winning talent acquisition and management system, continues to expand with additional new sales hires and 16 consecutive quarters of growth.

They also announced the addition of Teri Kleiman as Vice President/General Manager, Business Development. Kleiman brings nearly 20 years of experience in human capital management solutions and sales to Hodes iQ. Her experience ranges from hands-on HR functions to consulting on workforce management solutions for companies who have engaged some of today's largest staffing organizations.

"With Teri's wealth of experience leading teams to promote talent acquisition and management solutions, we're confident she will stimulate a creative, ROI-based approach that will grow our business and that of the clients and prospects we serve," said Jeremy Shapiro, senior vice president, Hodes iQ.

Kleiman and her team will leverage Hodes iQ's full suite of talent management solutions, cutting-edge branding strategies, and technical best practices for optimal sourcing, placement and retention. In addition, their expertise will assist companies to proactively mine for talent, cut recruitment-related costs and effectively use a talent management solution that empowers HR recruitment teams to do their jobs more effectively.

In the last 16 quarters, Hodes iQ has had consecutive growth by bringing next-generation solutions to its client base. "It's a tough economy out there, many companies are using this time to build 'A' quality talent without the higher recruiting costs from a few years ago," said Shapiro. "We're also seeing an uptick in custom technology solutions helping clients meet unique challenges in this environment."

ABOUT HODES IQ

As part of Bernard Hodes Group and Omnicom (NYSE: OMC), Hodes iQ (www.hodesiq.com) offers over 17 years of experience in recruitment technology and nearly 40 years of experience serving the corporate HR community. Our unprecedented position in the industry combined with Hodes iQ's powerful e-sourcing capabilities and recruiter-friendly management tools bring a strategic talent advantage to your recruitment and retention demands. With hundreds of satisfied customers, thousands of recruiters, and millions of candidates using our award-winning, state-of-the-art solution every day, Hodes iQ delivers! We offer a deep understanding of the recruitment industry and a commitment to partnership with our clients that are unparalleled. Hodes iQ offers Starter, Standard and Enterprise Editions.

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ABOUT BERNARD HODES GROUP

As a fully integrated talent solutions provider, Bernard Hodes Group (www.hodes.com) offers solutions that often combine multiple service offerings from the Company's core competency areas: Recruitment Marketing; Sourcing/Response Management; Hiring Process Re-engineering; and Staffing Technology (www.hodesIQ.com). All solutions are developed and measured within the company's 360-degree process methodology. The company is headquartered in New York, with over 80 offices and affiliates around the globe. Bernard Hodes Group is a wholly owned subsidiary of Omnicom Group, Inc., (NYSE - OMC), one of the world's leading marketing communications companies. Bernard Hodes Group serves thousands of clients in virtually every industry, helping them to attract and retain talented workers in every skill set.

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