



**For Immediate Release**

## **HODES IQ LAUNCHES LATEST UPGRADE, HODES IQ 5.1**

*Product enhancements bring greater ease of use to recruiters for talent acquisition and management*

**NEW YORK CITY, NY—SEPTEMBER 2, 2009** – Hodes iQ, Bernard Hodes Group’s award-winning talent acquisition and management product, this week launched their latest in a series of planned upgrades, with the release of Hodes iQ 5.1. This latest version of Hodes iQ showcases a collection of updates that refine functional areas of the Hodes iQ 5.0 version, in addition to offering product enhancements that make Hodes iQ both faster and easier for recruiters to use.

Among its upgrades are several enhancements to its industry leading features like Hodes iQ’s Talent Scout engine which allows users to more efficiently source new candidates into their talent pipeline with expanded search capabilities. Hodes iQ 5.1 also expands on its current Web 2.0 offerings with the addition of RSS feeds, social networks integration and updates to their natively integrated best-of-breed job distribution and sourcing technology.

“Right now, we know companies need to do more with less, and that's what we've done with this new release,” said Jeremy Shapiro, senior vice president, Hodes iQ. “They can better maximize the candidates they already have, and the recruiter feedback has been extremely positive.”

The Hodes iQ talent acquisition and management system is designed to fit either large or small organizations through a scalable and configurable approach. Hodes iQ believes in giving clients access to the best solutions in the industry and for nearly a decade has provided customers with the ability to effectively recruit, source, and measure candidate response and hiring results. Hodes iQ enables clients to streamline their recruitment functions and utilize their careers Web site more aggressively to find talent.

All Hodes iQ customers have received these upgrades at no additional cost, and hundreds of companies are now taking advantage of these enhanced tools and features.

### **ABOUT HODES IQ**

Hodes iQ makes talent management work for companies that know what they want from a talent management system by delivering flexible software solutions for talent acquisition, candidate sourcing, onboarding, career websites and recruitment process improvement. Hodes iQ also integrates seamlessly with best-of-breed solutions for performance management, succession planning, assessment, and background checks. Hodes iQ is supported by superb customer service, best-practice consulting and decades of experience through Bernard Hodes Group, offering unparalleled expertise in the recruitment marketing and employment branding industry. Hodes iQ offers several product lines for the Fortune 1000, mid-sized companies, as well as growing businesses. Hodes iQ is on the Web at [www.hodesiq.com](http://www.hodesiq.com).

### **ABOUT BERNARD HODES GROUP**

As a fully integrated talent solutions provider, Bernard Hodes Group ([www.hodes.com](http://www.hodes.com)) offers solutions that often combine multiple service offerings from the Company’s core competency areas: Recruitment Marketing; Sourcing/Response Management; Hiring Process Re-engineering; and Staffing Technology ([www.hodesiQ.com](http://www.hodesiQ.com)). All solutions are developed and measured within the company’s 360-degree process methodology. The company is headquartered in New York, with over 80 offices and affiliates around the globe. Bernard Hodes Group is a wholly owned subsidiary of Omnicom Group, Inc., (NYSE - OMC), one of the world’s leading marketing communications companies. Bernard Hodes Group serves thousands of clients in virtually every industry, helping them to attract and retain talented workers in every skill set.

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