

For Immediate Release

**HODES IQ CONTINUES TO INCREASE ORGANIZATIONAL STRENGTH
MARKING 17 CONSECUTIVE QUARTERS OF GROWTH**

NEW YORK CITY, NY— AUGUST 20, 2009 – In today’s economy, organizations that want to recruit more effectively are increasingly turning to Hodes iQ to implement their award-winning talent acquisition and management solutions. Hodes iQ continues to build on its success with the second quarter of 2009 marking its 17th consecutive quarter of growth.

“It’s during tough economic times that we show our strength as a partner with our clients, both existing and new. We’ve prudently invested in our technology and our service to help clients get the most out of their systems, and stretch their dollars further,” said Jeremy Shapiro , senior vice president, Hodes iQ. “Our stability (being part of the highly rated F500 Omnicom Group) allows us to better focus on our customers; our track record gives them comfort in knowing that will continue for the long haul.”

Today, more than ever, business needs for effective talent management and human capital solutions become magnified. Hodes iQ is able to serve its clients better by using their team’s knowledge of talent acquisition and employer branding strategies to help them proactively mine for talent and cut recruitment-related costs. Hodes iQ empowers its clients’ HR recruiting teams to adopt best-practice solutions for optimal sourcing, placement and retention.

As a result of its strong, established reputation, and ability to bring true value and cost-effective strategies to those in the HR industry, Hodes iQ has recently attracted and signed new customers, including Nexant, Inc., The Medical Affairs Company, Visiting Physicians and Acclarent, Inc., to its client roster.

“We’ve also been able to offer next-generation talent acquisition and sourcing tools to leverage social networks and Web 2.0 recruiting to help our customers find the candidates critical to their organization’s success during this challenging time,” Shapiro said. “Our innovative talent management solutions allow our clients to see results and demonstrate essential ROI across the entire talent lifecycle.”

ABOUT HODES IQ

Hodes iQ makes talent management work for companies that know what they want from a talent management system by delivering flexible software solutions for talent acquisition, candidate sourcing, onboarding, career websites and recruitment process improvement. Hodes iQ also integrates seamlessly with best-of-breed solutions for performance management, succession planning, assessment, and background checks. Hodes iQ is supported by superb customer service, best-practice consulting and decades of experience through Bernard Hodes Group, offering unparalleled expertise in the recruitment marketing and employment branding industry. Hodes iQ offers several products lines for the Fortune 1000, mid-sized companies, as well as growing businesses. Hodes iQ is on the web at www.hodesiq.com.

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ABOUT BERNARD HODES GROUP

As a fully integrated talent solutions provider, Bernard Hodes Group (www.hodes.com) offers solutions that often combine multiple service offerings from the Company's core competency areas: Recruitment Marketing; Sourcing/Response Management; Hiring Process Re-engineering; and Staffing Technology (www.hodesiq.com). All solutions are developed and measured within the company's 360-degree process methodology. The company is headquartered in New York, with over 80 offices and affiliates around the globe. Bernard Hodes Group is a wholly owned subsidiary of Omnicom Group, Inc., (NYSE - OMC), one of the world's leading marketing communications companies. Bernard Hodes Group serves thousands of clients in virtually every industry, helping them to attract and retain talented workers in every skill set.

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